



SPONSORSHIP PROPOSAL

October 16 - 19, 2025

Dear Prospective Sponsor,

ONYX Midwest, a respected 501(c)(3) charitable organization, is dedicated to advancing crucial initiatives in HIV prevention and promoting safe, sane, and consensual practices within the Leather community. Our overarching vision prioritizes inclusivity and equity, striving for equal opportunities regardless of age, culture, or ability. With a steadfast commitment to fostering respect, diversity, and equality within the Leather community, ONYX Midwest proudly presents BLACKOUT (BO) 30 “Homecoming”, our highly anticipated national run.

Scheduled to take place in Chicago, Illinois, the historic birthplace of ONYX from October 16th to the 19th, 2025. BO 30 represents a pivotal moment in our community. With a footprint spanning 10 regional chapters across the nation, our organization stands as one of the largest leather organizations in the world.

Since its inception in 1995, “BLACKOUT”, the renowned biannual leather run of ONYX, has emerged as a unifying force, drawing together leather enthusiasts and allies from across the nation and beyond. It serves as a beacon of education, exploration, and empowerment within a supportive and nurturing environment. As we prepare for the momentous occasion of BO 30, we extend a warm invitation for your organization or business to consider sponsorship.

Please find enclosed comprehensive sponsorship opportunities, should your organization express interest in supporting ONYX Midwest and BLACKOUT 30, we encourage you to contact us at your earliest convenience at Blackout30@OnyxMidwest.com. If you’d like to donate products, merchandise (especially gear or apparel), gift certificates, discount cards, swag bag inserts, or if you want to sponsor specific weekend events or services – We will be glad to put together a custom package for you.

We eagerly anticipate the opportunity to partner with you and make BO 30 an unforgettable event for our community.

Warm regards,

ONYX Midwest BLACKOUT 30 Committee,

Blackout30@OnyxMidwest.com

Blackout (BO) 30 “Homecoming”

Sponsorship Levels & Associated Benefits	Onyx \$25,000	Diamond \$20,000	Ruby \$10,000	Sapphire \$5,000	Emerald \$2,500
Billing (and associated signage/collateral) as Exclusive Sponsor of •The BLACKOUT (BO) 30 ONYX Lunch	X				
Billing (and associated signage/collateral) as Exclusive Sponsor of the BO 30: •ONYX University Health & Wellness Pavillion, OR •ONYX University (Education)		X			
Billing (and associated signage/collateral) as Exclusive Sponsor of the BO 30: •Hospitality Suite, OR •Shuttle Service OR PrEP Rally			X		
Reserved Vendor/Exhibitor Space	X	X	X		
BO 30 Run Packages	6	4	3	2	1
Advertisement in the BO 30 Passport	2 - Full Page Ads	1- Full Page Ad	1- Full Page Ad	½-Page Ad	
Opportunity to provide BO 30 Swag Bag Inserts	X	X	X		
Logo Placement & 100-word corporate/organizational blurb on the BO 30 Event Web Page	X	X			
Promotion via BO 30 social media channels	X	X			

EVENT SPONSORSHIP FORM

ONYX Midwest BLACKOUT 30 “HOMECOMING”

October 16th through October 19th, 2025

<input type="checkbox"/> Onyx \$25,000	BLACKOUT 30 ONYX Lunch
<input type="checkbox"/> Diamond \$20,000	<input type="checkbox"/> ONYX University Health & Wellness Pavillion <input type="checkbox"/> ONYX University (Education)
<input type="checkbox"/> Ruby \$10,000	<input type="checkbox"/> Hospitality Suite <input type="checkbox"/> Shuttle Service <input type="checkbox"/> PrEP Rally
<input type="checkbox"/> Sapphire \$5,000	
<input type="checkbox"/> Emerald \$2,500	

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact E-mail: _____

Please e-mail this completed sponsorship form to Blackout30@OnyxMidwest.com and someone will be in contact with you.