



Greetings Potential Sponsor(s),

ONYX Deep South, Inc (ODS), a 501(c)(3) charitable organization, is organized for the charitable and educational purposes of promoting public education and welfare for people of color who identify as male within the LGBTQ+ community. ODS envisions a world where people are ensured equality and equity regardless of sexual identity, age, race, gender, ethnicity, culture, ability, and experiences. ODS has a longstanding reputation within the leather community of promoting respect, inclusivity, diversity, and equality. We are currently in the planning stages of hosting BlackOut 27, our national "Family Reunion" for the ONYX family. BlackOut 27 will be hosted by ODS in Fort Lauderdale, FL on October 6-10, 2022. This is not only a weekend of fun and fellowship, but also an opportunity for us to offer education, health and wellness resources, and community engagement that will have a lasting impact in supporting members of our community along their journey of education, exploration, and empowerment. We have been fortunate in the past to have support from organizations like yours and we are hopeful that this endeavor will be no exception.

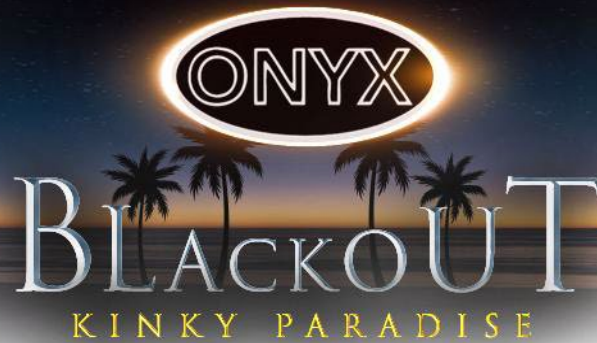
It is our hope that you are considering becoming one of our sponsors for BlackOut27. As a sponsor you would receive exposure to our ODS family and friends nationwide. In addition you would help introduce a new generation of LGBTQ+ people and allies to the safe spaces that ODS fosters.

We have included a detailed sponsorship proposal below. If you are interested in becoming a sponsor of ODS and BlackOut 27, please don't hesitate to contact us. It would be our pleasure to answer any questions that you may have about the proposal or our organization. Thank you for taking the time to review our sponsorship proposal package.

Sincerely,

ONYX Deep South, Inc

BlackOut@OnyxDeepSouth.com



BLACKOUT is the biannual leather run of **ONYX**, a national organization founded by and for men of color who enjoy the leather lifestyle and believe in inclusivity. Since our first **BLACKOUT** event back in 1995, each year we've brought together hundreds of leatherfolk and friends from across the nation and around the world. Anyone interested in education and exploration to empower and expand their sexuality, in a fun and nurturing environment is welcome!

In 2022, **BLACKOUT 27** will be hosted by **ONYX Deep South, Inc** (ODS), a 501(c)(3) charity promoting education and welfare for people of color who identify as male within the LGBTQ+ community. ONYX Deep South envisions a world where people are ensured equality and equity regardless of sexual identity, age, race, gender, ethnicity, culture, ability, and experiences.

BLACKOUT is open to EVERYONE – We welcome not only our members but our friends, allies, and supporters and anyone who's willing to embrace us, literally anyone, regardless of race, gender expression, sexuality, age, or other demographics. For a beautiful, if brief, moment every two years, **BLACKOUT** creates and sustains a space where racism, transphobia, misogyny, and other forms of discrimination do not exist.

BLACKOUT depends on sponsors and partners like you to make our event a success. What we can offer you, in return, is access to hundreds of active, engaged ONYX members and followers, individuals who support our mission in spirit, through action, and financially.



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Don't miss this singular opportunity; choose from one of the sponsorship levels outlined below for an opportunity to increase your reach and impact among an eager audience.


Sponsorship Levels & Associated Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Billing (and associated signage/collateral) as Exclusive Sponsor of <ul style="list-style-type: none"> the BLACKOUT 27 Awards Brunch, the BLACKOUT 27 VIP Hospitality Suite, OR the BLACKOUT 27 Shuttle (transportation service to and from off-site events) 	X			
Reserved Vendor/Exhibitor Space	X	X		
BLACKOUT 27 Run Packages	4	3	2	1
Advertisement in the BLACKOUT 27 Passport	Full-Page Ad	½-Page Ad	¼-Page Ad	
Opportunity to provide BLACKOUT 27 Swag Bag Inserts	X	X	X	
Logo Placement & 100-word corporate/organizational blurb on the Onyx Deep South BLACKOUT 27 Event Web Page	X	X	X	
Promotion via Onyx Deep South BLACKOUT 27 social media channels	X	X	X	X
Verbal Recognition during BLACKOUT 27	X	X	X	X
Recognition at the AGM Award Luncheon	X	X	X	X

CUSTOM PACKAGES:

Please contact us at Blackout@OnyxDeepSouth.com if you'd like to donate product, merchandise (especially gear or apparel), gift certificates, discount cards swag bag inserts¹, or if you want to sponsor specific weekend events or services – for example, you could sponsor transportation and pay for the cost of rental vans or shuttles, or sponsor the meet and greet, lunch, etc. We will be glad to put together a custom package for you.





What do you have in mind?

¹ Minimum 200 units must be received by July 15



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Find out more about ONYX Deep South, Inc. through our social media channels.

ONYX DEEP SOUTH, INC.	
	www.onyxdeepsouth.com
	@ONYXDeepSouth
	@ONYXDeepSouth
	@ONYXDeepSouth

Onyx Deep South, Inc. is a 501(c)(3) public charity. Acknowledgement letters can be provided with each donation.

CONTACT: Blackout@OnyxDeepSouth.com